The Cleveland Museum of Art

Press Release

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ART MUSEUM EXPANDS SUNDAY HOURS FOR *PHARAOHS*

(Cleveland, OH) -- Cleveland Museum of Art director Robert P. Bergman announced today that the museum's current special exhibition, **Pharaohs: Treasures of Egyptian Art from the Louvre,** will have extended hours for the general public. Beginning Sunday, March 3, the exhibition will open at 11 am on all Sundays through closing day, April 14. The Museum Cafe and Store will also open at 11 am; the "archaeology camp" learning center and the rest of the museum will open as usual at 1 pm; closing time is 5:45 on Sundays. This popular exhibition of masterpieces from the Musée du Louvre in Paris will appear only at the Cleveland Museum of Art.

On its first two Sundays, **Pharaohs** was sold-out in time slots between 1 pm and 3 pm. To date, over 20,000 people have seen the exhibition, and about 100,000 are expected to attend. The museum expects demand to continue increasing, especially for the final weeks of **Pharaohs.** Advance ticket purchase is recommended to avoid lines at peak hours, which have been 11 am-2 pm on weekdays and 11 am-3 pm on weekends. Tickets can be purchased in person at the museum box office or through Advantix at 241-6000 or 1-800-766-6048.

Tickets are also available at the box office or through Advantix for the lecture by Egyptologist Kent Weeks on Tuesday evening, March 26, at 7 pm. Registration remains open for the public conference about Egyptian art, March 9, at 8:30 am to 5 pm, by calling 216/421-7340, ext. 464, for information. Free lectures, films, and family programs continue to be offered throughout the run of the exhibition.

Complete ticketing and hours information: Timed tickets are necessary for admission to **Pharaohs** exhibition. Adult admission, $7; students 12+ with ID, seniors 60+, and groups of 15 or more, $5. A recorded tour narrated by Dr. Bergman is included in these admission prices. Children 11 and under free. Museum members free, $1 for recorded tour. Tickets are on sale at the museum box office or through Advantix at 216/241-6000 or 1-800-766-6048. Tickets ordered by phone and purchased at outlets have a $2.25 convenience charge per ticket. Group sales are available by calling 216/421-7340, ext. 264. Exhibition hours are Tuesday, Thursday, and Friday, 11-5:45; Wednesday, 11-9:45; Saturday, 9-4:45; and Sunday, 11-5:45. The rest of the museum opens at 10 on weekdays and 1 pm Sundays. Closed Mondays. Admission to the museum's permanent collection is free.

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Pharaohs: Treasures of Egyptian Art from the Louvre was organized by the Cleveland Museum of Art in collaboration with the department of Egyptian antiquities, Musée du Louvre, Paris. The exhibition is sponsored by Society Bank/KeyCorp with additional support from the National Endowment for the Arts, a federal agency, and the Ohio Arts Council. Promotional support is provided by WDOK 102.1 FM and AM 850 WRMR, and The Avenue at Tower City Center. Generous support for the conference and lecture was provided by Keith P. and JoAnn H. Smith. Additional generous support for the archaeology camp is provided by Betty Ratner.

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